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DETERMINATION

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Year 9 Curriculum Information Evening

Subject: GCSE Business
Subject Leader: Mrs Jenkins



What you will learn

You will have the opportunity to explore real business issues and how businesses work.

The AQA GCSE course in Business includes six themes:

1. Business in the real world
2. Influences on business
3. Business operations
4. Human resources
5. Marketing
6. Finance

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How you will be assessed

The assessment is made up of two exams each worth 50% of the GCSE.

Paper 1 will address Influences of operations and Human Resource Management on business activity.

Paper 2 will address influences of marketing and finance on business activity.

Each paper is out of 90 marks and students will have 90 minutes to complete them.

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Why study Business

Be sure to impress any employer by gaining a knowledge of how businesses are run and how they should be managed.

Students are encouraged to consider the practical application of business and economic concepts through project and team work.

This course run by a Senior Examiner, Item Writer and Scrutineer for the course.

Students will have the opportunity to visit Cadbury World to tour a working factory and the exhibition.



Post 16 Opportunities

GCSE in Business can lead to the Level 3 Business qualifications. Currently as a school we offer the AQA A-level in Business.

Business can lead to opportunities in both the public and private sectors. There are now many degree and sandwich courses which combine Business or Management Studies with other subjects e.g. languages, engineering, ICT, law.

Career opportunities available are diverse, including marketing, advertising, accounts and finance, management, administration, public relations and personnel.

A qualification in Business enables students to use their knowledge in different fields, e.g. arts administration, retailing, health service and hotel management. There are career opportunities both inside and outside the UK.

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Questions

Contact details: m.jenkins@erasmusdarwinacademy.co.uk

Useful links

Specification:

<https://www.aqa.org.uk/subjects/business/gcse/business-8132>

Recommended textbook:

[https://www.hoddereducation.co.uk/subjects/business-and-accounting/products/14-16/aqa-gcse-\(9-1\)-business,-second-edition](https://www.hoddereducation.co.uk/subjects/business-and-accounting/products/14-16/aqa-gcse-(9-1)-business,-second-edition)

Recommended revision guide:

<https://www.cgpbooks.co.uk/secondary-books/gcse/business/buar43-gcse-business-aqa-revision-guide-for-the-gr>