



ERASMUS DARWIN ACADEMY

Excellence for All

Cambridge Nationals Level 1/2 – CREATIVE iMEDIA

Aims

This qualification will help students develop specific and transferable skills such as research, planning, and review, working with others and communicating creative concepts. The qualification's hands-on approach has strong relevance to the way young people use the technology required in creative media. Through the use of these skills, learners will ultimately be creating fit-for-purpose creative media products. The Cambridge Nationals in Creative iMedia will also challenge all learners, including high attaining learners, by introducing them to demanding material and techniques; encouraging independence and creativity and providing tasks that engage with the most taxing aspects of the National Curriculum.

The Course

The OCR Level 1/2 Cambridge National Certificate in Creative iMedia consists of two mandatory units and two optional units.

R081: Pre-production skills – Written paper – 1 hour 15minutes.

R082: Creating digital graphics – Centre assessed tasks and OCR moderated

R085: Create a multi-page website – Centre assessed tasks and OCR moderated

R087: Creating interactive multimedia products – Centre assessed tasks and OCR moderated

Assessment

R081: Pre-production skills – 25%

R082: Creating digital graphics – 25%

R085: Create a multi-page website – 25%

R087: Creating interactive multimedia products – 25%

Grades awarded in this subject are based upon equivalencies to GCSE grades. Assignments will be assessed against the criteria set out by OCR and students have the possibility of achieving the following:

Distinction* = GCSE Grade 8 **Distinction** = GCSE

Grade 7 **Merit** = GCSE Grade 6 **Pass** = GCSE Grade 5

Level 1 Pass = GCSE Grade 3/4

Choose this course if.

Digital Media is a key part of many areas of our everyday lives and vital to the UK economy. Production of digital media products is a requirement of almost every business so there is huge demand for a skilled and digitally literate workforce.

Post 16 Opportunities and Careers

Creative iMedia equips students with the wide range of knowledge and skills needed to work in the creative digital media sector. They start at pre-production and develop their skills through practical assignments as they create final multimedia products. Students completing this course will be given the key skills required to excel and go onto sixth form to complete a BTEC IT.

Exam Board Information

OCR Cambridge Nationals

Contact

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